

Presents National Online Faculty Development Program on

# Architectural Design Brief – A Preamble to Design Studio and its Evolution

## When?

26th February – 1st March 2024  
2.30 PM -5.45 PM

## Convened by:

**Prof. Jayashree Deshpande,**

Director, COA-TRC, Pune

## Course coordinator:

**Abhishek Chakraborty,**

Associate Professor,  
Pillai HOC College of Architecture

## Online Coordinator:

**Aswathy Rajagopal,**

Assistant Professor,  
Pillai HOC College of Architecture

## Sagarika Mukherjee,

Assistant Professor,  
Pillai HOC College of Architecture

## Last date for registration

21st February 2024

## Registration fees:

Rs. 1,500/-  
(Rupees One thousand five hundred only).

# 04

**29 February 2024**

**Drafting design Brief:  
Exploring various methods  
to draft a design brief and  
scheduling the same.**

Ar. Bandana Singh  
Dr. Pratheek Sudhakaran

# 05

**01 March 2024**

## Discussion

**EoPT - 6pm to 7pm**

## Link to register:

<https://forms.gle/Ao4XS2JH9E7PZRseA>

## Link for online payment:

[https://eazypay.icicibank.com/eazypayLink?  
P1=KOOKQYjNFb8LZHkyuUDx6Q==](https://eazypay.icicibank.com/eazypayLink?P1=KOOKQYjNFb8LZHkyuUDx6Q==)

## Link for Nomination form under CTP 2022-2023:

[https://drive.google.com/file/d/1zWCfKsLqbgAXc7O  
VgOTzuFx4M9lwJlac/view?usp=share\\_link](https://drive.google.com/file/d/1zWCfKsLqbgAXc7OVgOTzuFx4M9lwJlac/view?usp=share_link)

An Architectural Design Brief is no different from any regular brief rather it stays as a prologue to a design studio as they aim to provide the essential details and requirements to the student.

Design Brief in general known as Program, can be more detailed or it can be short and limited as an author decides. The more detailed the design brief is, the clearer are the directions and approach to the same but it can sometimes hinder and restrict the thoughts.

It is important to remember that the Design Brief should evolve over the studio period and it is not a static document that is drafted in the beginning of the session.

# 01

**26 February 2024**

**Prologue to Design Brief:  
Discussion and  
understanding on how to  
conclude a topic.**

Ar. Gita  
Balakrishnan  
Ar. Preeti Pansare

# 02

**27 February 2024**

**Research-responsiveness:  
Understanding and  
learning about various  
Background Research  
required to lead the studio.**

Dr. Purva Mange  
Ar. Chirag Jain

# 03

**28 February 2024**

**Drafting design Brief:  
Exploring various methods  
to draft a design brief and  
scheduling the same.**

Dr. Manoj Kini  
Ar. Saurabh Popli

## Notes:

- Teachers/ architects who wish to register for the training program either under Collaborative Training Program (CTP 2022-23) or as independent individuals may do so by filling up the Google form available on the given link.
- To confirm registration, kindly upload proof of payment towards the registration fees /nomination form on college letterhead before submitting the registration form.
- Link to join the program will be shared one day prior to the program
- This program is not for students.
- E-Certificate of said training program shall be send via email on registered email id of participants, after successful completion of training program by participant i.e. attending all sessions and submitting all assignments, EOPT and feedback form of training program.